

Time for

ACTION!

These photos show real environmental problems observed by students from a school in Portugal. They were made into a short video and posted on a blog to alert the local community.



Why don't YOU roll up your sleeves and do the same?

1. Get in groups according to the places you live in.
2. Discuss the environmental problems you find in your neighbourhood/community.
3. Divide the tasks: what places each one of you will visit and the type of problems each one will tackle:
 - deforestation
 - litter
 - water pollution
 - air quality
 - ...
 - habitat destruction
 - sea level rise
 - endangered species
 - soil erosion
4. Write a script/storyboard.
5. Take the photos/Shoot the video¹.
6. Adjust the script/storyboard for unplanned, opportune additions.
7. Choose the music that best suits your video.
8. Use effective narration or write a text if needed.
9. Be sure you give the viewer an action to take (how to solve the problem) and reinforce it in the final scene.
10. To be really effective your project should be no longer than 5 minutes.
11. Arrange a session to present all your videos to the school community.
(Why not have it in the city hall?)

NOTE:¹ If you plan to include people's faces, get their permission first. Respecting each person's privacy is a vital human right.